

“If you want to change the world...”: GEMELS&ESG, green initiative in Seriate

Di **Editorial Staff**

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Do you remember the video of admiral William H. McCraven’s speech on how to face life and the world at the opening of the University of Texas? You have surely seen it: **“If You Want To Change The World, Start Off By Making Your Bed”**.

Exactly with the same philosophy, **“If you want to change the world, start off by picking up what you find on the ground”**, here on Saturday 2nd April about forty Gemels employees together with their families and friends, despite the cold and the rain, took part in the 3rd GREEN project organized by the SST team (Strategic Seal Team). The initiative, designed to pick up and clean the “Oasi Verde” Serio Park in Seriate, achieved a resounding success and tons of waste abandoned for many years was picked up.



With 43 positive votes, on last 8th October the resolution which recognizes the human right of a safer, cleaner, healthier and more sustainable environment was approved by the United Nations Human Rights Council. A great step towards the fight for climate justice. Gemels, promoter on the front line of this philosophy, wants to send a message of hope and sustainable future addressed to everyone.

As shown by the great and active participation to the event, it is beautiful to see how more and more people care for their territory safeguard, how they dedicate part of their time to taking care of the places we all share. "We like thinking that, in our small way, we contribute to the spread of this environmental awareness and culture, addressed to both old and young people." explains Gemels.

Gemels would like to thank the Oasi Verde Park Bistrot and all those who took part to the event sponsored by the town of Seriate. Follow us and you will discover the new initiatives soon... see you next time!

Here you can find the link to the previous events:

<https://www.bergamonews.it/2021/10/14/gemelsesg-iniziativa-green-a-entratico/470295/> -

<https://www.bergamonews.it/2021/05/31/gemels-esg-come-creare-cultura-e-valore-nelle-persone/444839/>

