

Women who made history

Whereas for many the world has remained at 200 years ago, Gemels S.p.A. outlines the future and enhances females

By **Editorial Staff**

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If you like particular stories, of success and female talent, we'll time travel and bring you back to the past...

It was a lukewarm day in Illinois, the 9th may 1866, when Elizabeth Magie was born, an unstoppable and rebel baby girl who, even when she was 6, used to go with her father, a journalist, during the political meetings of the America of the end of the 19th century.

Elizabeth, galvanized by the example of his charismatic father, has followed in his footsteps and for many years she has fought for women's rights, pay gap and gender equality.

She has even invented a board game, the Landlord's game, which sent a message to children and their parents both in favour of women, who in the game are paid more than men, and in weak people aid against the embezzlement of lands. It was the 1884.

Then, the irony of fate, this game was patented but didn't give any profit, until it was stolen and copied, and achieved success with a new name but with a vision which was exactly the opposite of what she wanted: we're speaking about the Monopoly.

During her life, Elizabeth Magie was also a writer, a comedian, a scene actress, feminist, engineer and journalist; we would like to tell you more, but...

Almost 200 years have passed and we are still here speaking about women paid less than men, male-dominated jobs, gender gap, bla bla bla...

At Gemels S.p.A., instead, you breathe a different air: here female figures occupy important and leadership positions, roles usually connected to male figures. At our company it is like that since many years, there are no differences... we work hard to be a company that is state-of-the-art, we leave the conservative stereotypes to others.

Follow us on our social medias and we'll tell you our case histories of successful women.

And just like all the successful stories... perhaps a new one is bearing.

A couple of weeks ago we received a request from the University Politecnico di Milano, with which we have an active collaboration on several sides, for an internship for a mechanical engineer. Coincidentally, it's a woman. It was she herself who showed us that the trend in the Engineering Faculty is 10 girls out of 100 students... what a strange coincidence, for a company like ours where we already have three women in the technical department, mothers of young children. This is another opportunity to show our female mission!

Gemels always starts from the bottom, from the youngest, from those who, with humility and courage, put themselves out there and show a desire to grow.

Such as in our reverse organizational chart, our people are at the top and written in capital letters, while the board appears at the bottom in small ones. We invest a lot in young people and training, so it's with a great enthusiasm that we give this young girl space, a future engineer at PoliMi. She'll work with the technical department on green power projects, a first experience to be introduced in the world of work in a few years. Welcome among us, Elisa Bonetti.