

GEMELS & ESG: How to create culture and value in people

GREEN initiative: On Saturday 22 May it took place the first exit on the PLIS territory of San Paolo d'Argon dedicated to the cleaning of the woods.



On May 22, 2021, the first event was organized by Gemels Spa in the San Paolo d'Argon area. About twenty co-workers, along with their children, have enthusiastically joined to the Green initiative proposed by the company which annually provides some hours aimed at protecting the environment. For Gemels, sustainability is an element on the agenda in life, therefore it must be like this even at work, it is important to the company's survival and to be able to recruit the best people. For this reason, the GCMS team is planning several projects in this field.

In a landscape where the mediocrity and the almighty dollar are masters, we found ourself displaced faced to a reality that sees in the enhance of your own team the key to offer a better product, that invests in safety and believes in old-fashioned values, such as humility, honesty and seriousness. "We want to be an attractive company to work for, collaborate with and also to the society. We are just building the future of tomorrow. "

"At Gemels we are not just 'employees', but collaborators that always share opinions and ideas, with whom discuss new choices and strategies, aiming at creating a real team building".

With this in mind, Gemels equally shares its culture to all company levels; an example is the "upside down" organization chart, where at the top there is no management, but there are them, the people. This philosophy, in fact, is not based on enrichment of the top management, but on sharing of their values and successes with our collaborators and their families.

The success of the event unfortunately was at the same time a confirmation that nowadays the incivility is a lot. That is the reason why initiatives like this, aimed at raise awareness of ESG issues, are important. They can help educate today's citizens, their families and therefore their children to respect nature, not only regarding respect for the environment but also supporting a culture that promotes teamwork and respect for others. . In Gemels' team specialized in sustainability, ambassadors are trained who can carry on this philosophy, create culture and grow the company itself.



Thanks also to the support of the Municipality of San Paolo D'Argon, there were very positive feedbacks and many people proposed themselves for the next editions, where there could be the possibility that also volunteers from outside the company will be able to participate.

Helping each other isn't new for Gemels, daily and weekly they're carrying out brain storming activities and Kaizen meetings with the aim of bringing out ideas and solve problems.

"We want our collaborators to be proud of what we do, our promises are not empty words, we stand up for what we say. We are proud of our company philosophy, aimed at enhancing people with a growth prospect and sharing our reality. "

"A group of people that share a common goal can achieve the impossible"

